

Welcome to the **Dodge Caravan Kids** team sponsorship program! Your Chrysler Jeep Dodge retailers *are proud to sponsor minor hockey teams across Canada*. The **Dodge Caravan Kids** program is a joint effort between participating amateur hockey organizations across Canada and Chrysler Jeep Dodge retailers. Your local retailers are funding **Atom house league teams** in hockey towns contributing to the development of minor hockey players at the grass roots level. We are very pleased to offer this program of filtering corporate sponsorship money back to our valued members.

Your association has been selected to participate in the **Dodge Caravan Kids** team sponsorship program. To accept this sponsorship it is very important that your Association and designated House League teams read and understand the following agreement.

NUMBER OF TEAMS & ELIGIBILITY

Associations may use this sponsorship for all your Atom House League teams it is not limited to just one team per Association. Local Associations within a 100 kilometre radius of a Chrysler Jeep Dodge retailer are eligible for this sponsorship. Contact your local Branch or visit www.dodgecaravankids.ca to find your local retailer.

TEAM NAME/IDENTITY:

Your team is to be identified in league schedules, standings and promotional information as sponsored as **Dodge Caravan Kids**. The team cannot be combined with another sponsor (i.e. Joe's Garage/Fred's Cosmetic Shop Atoms).

JERSEYS:

Team jerseys can be any colour but must feature the **Dodge Caravan Kids** sponsor bar on the back of the jersey, preferably on the shoulders and alternatively on the bottom of the back of the jersey.



ARTWORK:

If you require proper artwork digital files for your jersey supplier, please contact us and we would be pleased to forward you the files. The following digital file formats are available: .tif, .jpg, .eps, .pdf. Name bars should be in the following choice of colours: red, black or white. For example, a black jersey would have a white name bar. Example 2: Orange jersey would have a black or white name bar. Example 3: White jersey would be a red name bar. If you have any questions, please contact us.

ASSOCIATION and TEAM CONTACTS:

Any Association interested in this sponsorship must fill out the attached form for each team that you wish to have sponsored. This form must be submitted to the Hockey Nova Scotia Branch Office by **September 15th**.

Once a team has been selected, all participating teams will declare the Team contact information for any of the following: Coaching Staff, Team Official or Team Manager. Please use the A complete contact information form is attached with this package. **The Team contact information must be returned by November 30th**.

Throughout the year your Chrysler Jeep Dodge retailers will run various promotions and contests. The team contact information will be used to contact teams to promote these special offers.

INVOICING:

The Dodge Caravan Kids program will provide your team with cash towards the team sponsorship. Your local association is responsible for invoicing Hockey Nova Scotia. One hundred percent of the total invoice will be paid upon receipt of the invoice from your Association and Team Contact Sheet. Invoice submissions should be submitted no later than **December 1ST**.

Please issue all team sponsorship invoices to Hockey Nova Scotia.

TEAM PHOTOGRAPHS:

Team photographs can be digital photographs or sponsor plaques. Be creative with your photo and have FUN to represent the Dodge Caravan Kids! Photographs can be used for HNS Branch promotions and marketing materials. Teams must complete the attached Photo Release form within this package in order to receive sponsorship. Assign a Parent Rep or Coach to distribute this form at a practice/game. Photos must be submitted to Hockey Nova Scotia and they also can be easily uploaded on-line at www.dodgecaravankids.ca.



TEAM STORIES:

We strongly encourage teams to send their stories about what they achieved during the season such as tournaments, regular season records or fond memories of friendships. These stories can be used for Branch and Chrysler Canada publications and marketing materials. Log on to www.dodgecaravankids.ca to submit your team story!

SPONSORSHIP THANK YOU LETTERS/APPRECIATION NIGHTS

If your team would like to send a letter of thanks or invite your local Chrysler Jeep Dodge retailer to an event like a Sponsor Appreciation night, please submit your request through the branch or directly with the retailer. Positive feedback from participating teams in this program is essential for its existence in future years. Thereby, we recommend teams to send letters of thanks to your Chrysler Jeep Dodge retailers by using the Share Your Story feature on www.dodgecaravankids.ca.

WIN A 2009 DODGE GRAND CARAVAN!

Amateur hockey parents across Canada have a chance to win a new 2009 Dodge Grand Caravan through the Dodge Caravan Kids program. This contest is open to any amateur hockey participant over the age of eighteen. Complete contest details will be available at www.dodgecaravankids.ca or by contacting your local association this Fall.



2008 Caravan Kids Contest Winner, Sean Smith (middle) with Michelle MacDonald, Chrysler Eastern Business Centre and Kevin Boston, Ontario Minor Hockey Association.

IMPORTANT DATES FOR ASSOCIATION

Team Sponsorship Forecast: August 1

- Provide the best estimate of the number of teams

Association Sign Up: September 15

- If your association will participate, please submit form

Team Contact Sheet: November 30

- Provide a team contact for each sponsored team

Invoice: December 1

- Submit an invoice for the team sponsorship for reimbursement

TEAM CONTACT INFORMATION

*ALL FIELDS ARE REQUIRED TO BE COMPLETED. IF YOU REQUIRE ADDITIONAL SPACE,
PLEASE ATTACH THE APPROPRIATE INFORMATION.*

Association Name: _____

Branch Name: _____

1) Association Contact Information

First Name:		Last Name:	
Address:			
City:		Postal Code:	
Phone:		Fax:	
E-mail:	Age:	Gender:	M F

2) Team Contact Information

First Name:		Last Name:	
Address:			
City:		Postal Code:	
Phone:		Fax:	
E-mail:	Age:	Gender:	M F

I agree to the following conditions outlined in this document of this Dodge Caravan Kids team sponsorship for the 2008-2009 hockey season. Please sign below:

Team Contact Signature	Print Name	Date								
<p>Local Association/Branch Use Only <u>Dodge Caravan Kids Team Sponsorship Checklist:</u></p> <table> <tr> <td><i>Required:</i></td> <td><i>Optional:</i></td> </tr> <tr> <td><input type="checkbox"/> Team Contact Information</td> <td><input type="checkbox"/> Dealer visit</td> </tr> <tr> <td><input type="checkbox"/> Invoice</td> <td><input type="checkbox"/> Dodge Caravan Kids contest</td> </tr> <tr> <td><input type="checkbox"/> Photograph Release</td> <td><input type="checkbox"/> Team Stories <input type="checkbox"/> Sponsor Plaque</td> </tr> </table>			<i>Required:</i>	<i>Optional:</i>	<input type="checkbox"/> Team Contact Information	<input type="checkbox"/> Dealer visit	<input type="checkbox"/> Invoice	<input type="checkbox"/> Dodge Caravan Kids contest	<input type="checkbox"/> Photograph Release	<input type="checkbox"/> Team Stories <input type="checkbox"/> Sponsor Plaque
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PHOTOGRAPH RELEASE

I, the undersigned hereby confirm that I am the parent or legal guardian of the player whose name appears under my signature and who is a member of the following minor hockey team:

(Team name: Please Print)

In consideration of the opportunity to participate in the Dodge Caravan Kids sponsorship program, I hereby grant permission to Chrysler Canada Inc., participating Chrysler Jeep Dodge retailers, as well as my amateur hockey Association and Branch to use my child's name, photograph (either individual photograph or as part of a Team photograph), comments and Team-related stories for advertising and/or marketing purposes in any medium in Canada in relation to the Dodge Caravan Kids program.

I further agree, unless indicated below, that Chrysler Canada Inc. and/or Chrysler Jeep Dodge retailers may contact me for marketing and promotional purposes, subject to Chrysler Canada's Privacy Policy as set out at www.chrysler.ca.

Accepted and agreed by:

1.

Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

I do not want to receive any marketing informational or promotional offers from Chrysler Canada and/or its retailers.

2.

Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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Address/City or Town/Province, Postal Code

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Signature of Witness

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Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

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Address/City or Town/Province, Postal Code

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Signature of Parent/Legal Guardian

Signature of Witness

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Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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10.

Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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11.

Signature of Parent/Legal Guardian

Signature of Witness

Name of Player (Please Print)

Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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12.

Signature of Parent/Legal Guardian

Signature of Witness

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Name of Witness (Please Print)

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Signature of Parent/Legal Guardian

Signature of Witness

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Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

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14.

Signature of Parent/Legal Guardian

Signature of Witness

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Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

Date

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15.

Signature of Parent/Legal Guardian

Signature of Witness

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Name of Witness (Please Print)

Address/City or Town/Province, Postal Code

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